**Twitter Kit: Small Businesses**

**Helpful Handles to RT:**

* [@InnovationAlli](https://twitter.com/innovationalli)
* [@SavetheInventor](https://twitter.com/SavetheInventor)
* [@NSBAAdvocate](https://twitter.com/NSBAAdvocate)
* [@e4growth](https://twitter.com/e4growth)
* [@cpipgmu](https://twitter.com/cpipgmu)

**House Allies:**

* [@Repjohnconyers](https://twitter.com/repjohnconyers)
* [@RepThomasMassie](https://twitter.com/RepThomasMassie)
* [@RepTedDeutch](https://twitter.com/RepTedDeutch)
* [@RepKarenBass](https://twitter.com/RepKarenBass)
* [@RepBillFoster](https://twitter.com/RepBillFoster)
* [@RepScottPeters](https://twitter.com/RepScottPeters)
* [@Repcurtclawson](mailto:@repcurtclawson)
* [@RepGosar](mailto:•%09@RepGosar)
* [@DanaRohrabacher](mailto:•%09@DanaRohrabacher)
* [@RepMarcyKaptur](mailto:•%09@RepMarcyKaptur)

**Senate Allies:**

* [@ChrisCoons](https://twitter.com/ChrisCoons)
* [@DavidVitter](https://twitter.com/DavidVitter)
* [@SenatorDurbin](mailto:@SenatorDurbin)
* [@maziehirono](https://twitter.com/maziehirono)
* [@SenTedCruz](mailto:@SenTedCruz)
* [@SenTomCotton](mailto:•%09@SenTomCotton)

**Sample Tweets:**

* The [#InnovationAct](https://twitter.com/search?q=%23InnovationAct) and [#PATENTact](https://twitter.com/search?q=%23PATENTact) are bad for [#smallbiz](https://twitter.com/search?q=%23smallbiz)! Stand with American [#smallbusinesses](https://twitter.com/search?q=%23smallbusinesses) & tell Congress to vote 'no!' on HR 9 and S 1137!
* Keep [#smallbiz](https://twitter.com/search?q=%23smallbiz) [#patents](https://twitter.com/search?q=%23patents) strong and tell Congress to vote 'no!' on [#InnovationAct](https://twitter.com/search?q=%23InnovationAct) and [#PATENTact](https://twitter.com/search?q=%23PATENTact)!
* [#smallbiz](https://twitter.com/search?q=%23smallbiz) oppose [#InnovationAct](https://twitter.com/search?q=%23InnovationAct) and [#PATENTact](https://twitter.com/search?q=%23PATENTact) because they harm small inventors + entrepreneurs: <http://bit.ly/1DcYaTz> <http://bit.ly/1MWBAyj>
* [.@REPSAMPLE](mailto:.@REPSAMPLE) please vote ‘no!’ on HR 9! It is a bad bill that will harm [#smallbiz](https://twitter.com/search?q=%23smallbiz), innovation and job creation.

**Relevant Content to Push:**

* [Joint Statement from AAU, APLU, BIO, IA, MDMA, NSBA, NVCA, PhRMA, SBTC and USIJ on H.R. 9](http://innovationalliance.net/from-the-alliance/joint-statement-aau-aplu-bio-ia-mdma-nsba-nvca-phrma-sbtc-usij-h-r-9/)
* [Nine Reasons to Vote “No!” on HR 9](http://bit.ly/1LUk2Vg)
* [Letters and Statements from Groups Opposed to HR 9](http://innovationalliance.net/from-the-alliance/letters-statements-groups-opposed-h-r-9/)
* [The Hill: Patent legislation will destroy inventive small businesses](http://thehill.com/blogs/congress-blog/technology/243943-patent-legislation-will-destroy-inventive-small-businesses)
* [The Daily Caller: Opinion – Small Businesses Oppose Misguided ‘Patent Reforms’](http://dailycaller.com/2015/06/03/small-businesses-oppose-misguided-patent-reforms/)
* [IP Watchdog: Senate Small Business Committee finds consensus on patent reform](http://www.ipwatchdog.com/2015/03/19/senate-hearing-on-patent-reform-finds-consensus/id=55914/)

**Hashtags:**

* #PatentsMatter
* #smallbiz
* **OPPOSITION**: #FixPatents

**Twitter Tips:**

* Keep posts to less than a 140 characters
* When beginning a tweet with a handle place a “.” before the handle to ensure message is tweeted out instead of being sent as a direct message
* Attach links or images to make tweets more compelling and likely to be viewed by readers
* Re-tweet and “favorite” allies’ helpful messages to help increase online engagement with the community and amplify message